PROGRAME

"INNOVATION IN DIGITAL HEALTH"

Conference organized by the "Innovation in Digital Group" Group

28th February 2025 | Nova Rectorate | Campolide Campus

9.30h – 9.50h: Opening Remarks

Pró-Rector Professor Cláudio M. Soares

José Paulo Santos (NOVA FCT, Co-Coordenador do Grupo Innovation in Digital Health)

9.50h – 10.30h: *Digital Health – The only path forward*

Sérgio Laranjo (CHRC Researcher, NOVA Medical School)

10.30h – 11.00h: Coffee-Break / Poster Session

11.00h – 12.00h: Communications

- **11.00h – 11.20h: Communication 1 - *Consumer Tech & Smart Health***
  Diego Costa Pinto (Marketing & Analytics Lab, NOVA IMS)
- **11.20h – 11.40h: Communication 2 - *The Role of Engineering in Healthcare***
  Carla Quintão (NOVA FCT)
- **11.40h – 12.00: Communication 3 - *Artificial intelligence models to predict in-hospital mortality among HF patients using integrated digital health records from primary and hospital care***
  José Miguel Diniz (ENSP)

12.00h – 12.50h – Roundtable

The Role of Wearable Devices in the Personalization of Healthcare

Moderator: José Paulo Santos (NOVA FCT, Co-Coordenador do Grupo Innovation in Digital Health)

Filipe Branco (Novo Nordisk, Clinical, Medical and Regulatory Director -ad ínterim)

Ana Londral (NOVA-FCT, Value for Health CoLAB, CHRC-NMS)

Sara Lobo (C-mo Medical Solutions)

Sérgio Laranjo (CHRC Researcher, NOVA Medical School)

Carla Quintão (NOVA FCT)

12.50h – 13.00h: Debate with the public

13.00h – 14.30h: Lunch and Poster Session

14.30h – 14.50h: *Information Revolution in Health*

Hugo Gamboa (NOVA FCT)

14h50 - 16h30: Communications

- **15.10h – 15.30h: Communication 1 - *From Hippocrates to Hypotheticals: AI, Medical Liability, and the Standard of Care***
  Vera Lúcia Raposo (NSL)

- **15.30h – 15.50h: Communication 2 - *PROMBot-Hypertension: Co-Creation for Patient Engagement and Hypertension Monitoring***
  Ana Londral (NOVA-FCT, Value for Health CoLAB, CHRC-NMS)

- **15.50h – 16.10: Communication 3 – *Case Studies of AI-based Predictive Models for Oncology***
  Leonardo Vanneschi (NOVA IMS)

- **16.10h – 16.30h: Communication 4 - *Artificial Intelligence in Medicine***
  Miguel Mascarenhas (FMUP)

16.30h – 17.30h – Roundtable

The future of AI in healthcare: A present-day challenge and opportunity

Moderator: Teresa Magalhães (ENSP NOVA, Co-Coordenador do Grupo Innovation in Digital Health)

Hugo Gamboa (NOVA FCT)

Nuno Neuparth (NMS)

Miguel Mascarenhas (FMUP)

Leonardo Vanneschi (NOVA IMS)

Vera Lúcia Raposo (NSL)

17.30h: Concluding remarks

Teresa Magalhães (ENSP NOVA, Co-Coordenador do Grupo Innovation in Digital Health)